

This material has been prepared by the Trading Desk of HSBC Bank USA, NA ("HBUS") and is not a product of the Global Research Department. This is a desk view and not a recommendation. Investors must make their own determination and investment decisions.

Thursday, February 14, 2019

# AM FX

Brent Donnelly, Spot FX Trader  
1 (212) 525-8469  
brent.x.donnelly@us.hsbc.com



## Current Views

**Flat**

# Bitcoin Bull

Yes, today's title has a double meaning, depending on whether or not you are a believer in BTC. Most people are sympathetic to one of two extreme views on bitcoin:

1. It is a worthless fiction that sucks up a lot of energy and is like the Beanie Baby craze of the late 1990s, except Beanie Babies were at least a real thing.
2. Bitcoin is futuregold. The neo-safehaven / store of value for a new generation of libertarian Millennials who distrust fiat currency in the aftermath of the Great Recession, DJT's procyclical fiscal insanity and impending MMT.

If you subscribe to #1, you can stop reading now because under that view, bitcoin is probably going to zero. That would be like the outcome of many other bubbles and fads like Dutch tulips, US baseball cards in the 1980s, Beanie Babies in the 1990s etc<sup>1</sup>.

You could do worse than buying bitcoin here given the speculative balloon has popped and you are buying at an ~80% discount from December 2017 levels. I have some really interesting numerology for you. I looked at all the big bubbles for which I could find data on Bloomberg or Reuters and there is a surprising consistency in the size of the fall before the bull market resumes. Every major bubble bottomed after dropping between 82% and 86% from high to low. Guess how much bitcoin has dropped high to low: 84%.

I am not datamining or picking some arbitrary point on the chart. Each time, I take the all-time high and then the lowest point after the all-time high. And every time it's 82%/86%. Kind of cool. So the trade would be long bitcoin here with a stop below \$2500. Trade bitcoin at your own risk. Even if you don't care about bitcoin, this 85% number is something to keep in mind when the next bubble (VR, CBD or eSports maybe?) pops.

Here are the charts (from most to least recent)

## 2017/2018 Bitcoin dropped 84.0%



<sup>1</sup> A few Beanie Babies kept their value but most did not.

This material has been prepared by the Trading Desk of HSBC Bank USA, NA ("HBUS") and is not a product of the Global Research Department. This is a desk view and not a recommendation. Investors must make their own determination and investment decisions.

### 2007/2008 Bank stocks (XLF) dropped 84.6%



### 2005/2007 S&P Homebuilders Index dropped 84.6%



**2000/2002 NASDAQ dropped 83.6%**



This material has been prepared by the Trading Desk of HSBC Bank USA, NA ("HBUS") and is not a product of the Global Research Department. This is a desk view and not a recommendation. Investors must make their own determination and investment decisions.

## 1929/1930 US stock market dropped 86.2%



If you are worried about the energy consumption aspects of bitcoin, the first link below is a pretty good takedown of the “bitcoin uses as much power as Denmark” hysteria. It is an incredible piece of writing and another brick in the wall of just how ridiculously bad fact checking in mainstream media can be.

<https://hackernoon.com/the-reports-of-bitcoin-environmental-damage-are-garbage-5a93d32c2d7>

And a more balanced article on bitcoin power consumption here:

<https://www.pri.org/stories/2017-12-20/bitcoins-sky-rocketing-energy-use-viral-story-we-checked-math>

Have a heart-shaped day.

Good Luck ↕ Be Nimble

This material has been prepared by the Trading Desk of HSBC Bank USA, NA ("HBUS") and is not a product of the Global Research Department. This is a desk view and not a recommendation. Investors must make their own determination and investment decisions.



This material has been prepared by the Trading Desk of HSBC Bank USA, NA ("HBUS") and is not a product of the Global Research Department. This is a desk view and not a recommendation. Investors must make their own determination and investment decisions.

## U.S. Global Markets Sales and Trading Commentary Disclaimer

This material has been prepared by a member of the sales and trading department of HSBC Securities (USA) Inc. ("HSI"), HSBC Bank USA, N.A. ("HBUS"), and/or its affiliates (individually and collectively, "HSBC"). This material has not been prepared by HSBC's research department. This material has been approved for publication in the United States by HSI, which is regulated by The Financial Industry Regulatory Authority ("FINRA") and the Securities Exchange Commission ("SEC"), and/or HBUS, which is regulated by the Office of the Comptroller of the Currency ("OCC"), the U.S. Commodity Futures Trading Commission ("CFTC") and the National Futures Association, as a provisionally registered swap dealer. This material is intended for your sole use and is not for general distribution; you may not distribute it further without the consent of HSBC. This material is for informational purposes only and does not constitute an offer or commitment, a solicitation of an offer or commitment to enter into or conclude any transaction or to purchase or sell any financial instrument.

The sales and trading department of HSBC is engaged in selling and trading and may make markets in securities or derivatives to which this material relates or is relevant. Accordingly, recipients of this material should not regard it as an objective or independent explanation of the matters contained herein. Any opinions in this material are the opinions of the author and may be changed at any time without notice. Opinions expressed in this material may differ from the opinions expressed by other divisions of HSBC, including its research department and corresponding research reports. Any information contained in this material is not and should not be regarded as investment research, debt research, or derivatives research for the purposes of the rules of the Financial Conduct Authority, the SEC, FINRA, the CFTC or any other relevant regulatory body. As part of the sales or trading desk, the author may have consulted with the trading desk while preparing this material and such trading desk may have accumulated positions in the financial instruments or related derivatives products that are the subject of this material.

Prior to entering into any proposed transaction, recipients should determine, in consultation with their own investment, legal, tax, regulatory and accounting advisors, the economic risks and merits, as well as the legal, tax, regulatory and accounting characteristics and consequences of the transaction. This material does not constitute investment advice. To the extent permitted by law, HSBC does not accept any liability arising from the use of this communication. This material is for institutional investors and/or institutional accounts as defined in FINRA Rule 4512(c) and 2210(a)(4), or for eligible swap participants as defined in Section 1a(18) of the Commodity Exchange Act.

This material may contain information regarding structured products which involve derivatives. Do not invest in a structured product unless you fully understand and are willing to assume the risks associated with the product. Products described in this material may not be principal protected. Any products stating principal protection apply only if they are held by investor until maturity. If you close out the trade prior to maturity, you may lose your principal.

The securities described herein may not be eligible for sale in all jurisdictions or to certain categories of investors. Unless governing law permits otherwise, the recipient of this document must contact a HSBC affiliate in its home jurisdiction if it wishes to use HSBC services in effecting a transaction in any investment mentioned in this document. The information contained herein is derived from sources believed to be reliable, but not independently verified. HSBC makes no representation or warranty (express or implied) of any nature nor does it accept responsibility of any kind with respect to the completeness or accuracy of any information, projection, representation or warranty (expressed or implied) in, or omitted from, this material. No liability is accepted whatsoever for any direct, indirect or consequential loss arising from the use of this material.

This material does not constitute and should not be construed as a recommendation to enter into a securities or derivatives transaction. If you are considering entering into a security or derivatives transaction or would like additional information, please contact your local sales or trading representative.

HSI is a member of FINRA, NYSE, and SIPC.

HBUS is the principal subsidiary of HSBC USA Inc., an indirect, wholly-owned subsidiary of HSBC North America Holdings Inc., one of the ten largest banking holding companies in the United States. HSBC Bank USA, N.A. is a member of the FDIC.

ALL RIGHTS RESERVED Copyright 2019 HSBC Securities (USA) Inc. and HSBC Bank USA, N.A. This material, which is not for public circulation, must not be copied, transferred or the content disclosed, to any third party and is not intended for use by any person other than the intended recipient or the intended recipient's professional advisers for the purposes of advising the intended recipient hereon. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, on any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without the prior written permission of HSBC.